



## Introduction for Dan Poynter

It doesn't matter if you sell out to a large New York publisher or publish yourself, the **author** must do the promotion.

The challenge is that most writers are **introverts**. Some 25% of the population is reclusive.

So, most writers don't want to promote books on radio, on television or in bookstores.

What is an introverted writer to do?

**Dan Poynter** gives you permission to stay home and **write**—and to promote remotely.

He will share a number of effective, proven ways to publicize books from home.

Dan is an author of more than 120 books, has been a publisher since 1969 and is a Certified Speaking Professional.

He is an **evangelist** for books, an **ombudsman** for authors, an **advocate** for publishers and the **godfather** to thousands of successfully-published books.

His **seminars** have been featured on *CNN*, his **books** have been pictured in *The Wall Street Journal* and his **story** has been told in *US News & World Report*.

The media come to Dan because he is the leading authority on book publishing.

It gives me great pleasure to introduce  
Mr. Publishing . . . **Dan Poynter**.