



Introduction for Dan Poynter

Since 1969, Dan Poynter has written more than 110 books including *Writing Nonfiction*, *The Self-Publishing Manual* and *The Skydiver's Handbook*.

Dan is an **early adopter**. He believes in buying machinery and has always been on the **leading edge** of technology.

- He wrote the **first** book on hang gliding and the **first** book on word processors.
- He published the **first** laser-typeset book in 1981.
- He was the **first** to send a galley to *Publishers Weekly* electronically in 1983.
- He **embraced** the fax in the early days.
- He **pioneered** fax-on demand and used it to sell reports.
- He has been selling downloadable reports from his Web site since 1996.
- Now he is exploring the **next change**.

Dan is about to open your eyes to Children's Books—**on the Move**. A **new and better way** to write, produce and sell picture books for kids.

Dan has always accurately predicted the **future** of publishing. Now the required technologies he describes have **converged**.

It gives me great pleasure to introduce
“Mr. Publishing” . . . **Dan Poynter**.