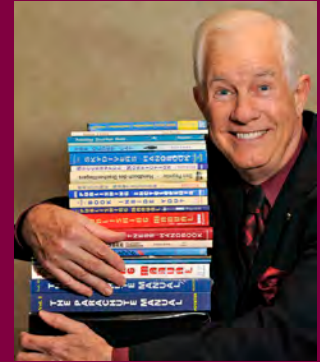




Publishing Poynters Marketplace

**A *Publishing Poynters* supplement about
Buying, Selling and Reviewing.
Authors and publishers helping each other.**



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For the Small Print, scroll to end.

IN THIS ISSUE OF THE MARKETPLACE

- A. ParaStories**-Stories/Information Wanted
- B. ParaWants**-Publishing Items, Services & Help Wanted
- C. ParaSales**-Companies/Properties/Jobs/Rights to buy or for sale/Remainders
- D. ParaReviews**-Reviews on Amazon and B&N wanted
- E. ParaCoop**-Co-operative marketing programs. Offer/Join.



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News

These are exciting times in the book business. There are changes, growth, and opportunities. Authors have the most valuable part: content. Read, learn, and get out in front. Spend your time on where publishing is going not on where it is.

DEADLINE JUNE 30

Just A Few Days Left To Enter The Global Ebook Awards

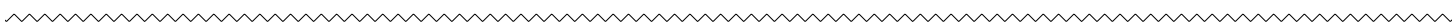


Dan Poynter's
Global eBook Awards

See

<http://awardsforebooks.com/>

Do you have an ebook?
Do you know an author or publisher of ebooks?
Forward this announcement to them.
They will appreciate you.





A. ParaStories



STORIES/INTERVIEWS/INFORMATION WANTED

NEED STORIES to flesh-out your book? List your wants here. Focus on a single topic and provide your contact information. Write tight: limit your listing to 100 words. Conform to the format so we can Copy\Paste and do not have to edit. Send your listing to DanPoynter@ParaPublishing.com Put "Stories Wanted" in the Subject line of your email. There is no charge for listings.

WANT TO CONTRIBUTE YOUR STORY? Contact requesters directly. Do not send stories, etc. to Dan.

STORIES REQUESTED:

1. I am writing another book on negotiation. I need real-life stories about **negotiation experiences**.
--Dr. Henk Botha, henk@henkbotha.com

2. I am knee-deep into my 8th book, **IMPERFECT WEDDINGS ARE BEST**. (Just what the world needs, yet another wedding book!) But I'm in too far to quit now.

I thought I had enough examples of my own (49 that I've either observed, or been in), but I find I need more material. Does anyone out there have any funny, unusual, shocking, or downright odd stories of weddings? I have 33 topics, so far, with my examples being short, medium, and long. Yikes!

Although I'm not using any names, I can't give my family and friends a copy, because their weddings are included, and I might end up with no one talking to me anymore. (Most of the stories are funny, if you are not the bride or groom in question.) Oh, woe!
Thank you,
Sherry

Dr. Sherry L. Meinberg
sherrymeinberg@verizon.net
(562) 425-1596

(Your story request could be listed here--at no charge.)

Please help us help our readers.
Forward this Marketplace newsletter to your colleagues in publishing.



B. ParaWants



ITEMS/SERVICES/HELP WANTED. This is a new section where book- and publishing-related items and services may be posted. Send your wants to DanPoynter@ParaPublishing.com Put "Item/Service Wanted" in the subject line.

If you supply a solicited item, contact the poster directly. Do NOT write Dan Poynter. If you know of a supplier, please help the poster by writing him or her.

If you are a supplier looking for customers, see <http://parapublishing.com/sites/para/resources/supplier.cfm>

ITEMS/SERVICES/HELP WANTED:

1. QR CODES FOR BOOKS

What are those square blocks and what can they do for authors and publishers?



QR codes can make it easy and fun for people to get more information on you and your book.

See how QR codes work and your thought-wheels will start turning. You can add QR codes to bookmarks, posters and, brochures for more information.

With your iPhone, go to the App Store. Search for and install i-nigma. (free)
Load i-nigma and scan these three QR codes below.

Contact Mary Barnett, the QR Queen, for more information.

See
http://brilliantmobile.com/BrilliantMobile_Publishers.pdf
<http://brilliantmobile.com/>
<http://www.kickstartcart.com/app/?af=1358508>

Try the QR code, above.

2. I recently (Feb 2011) had my 57,000 work novel, **Laszlo's Fire** published by Fiction Works. However, they have just dropped the print and audio book formats. So, I have a book available through all sources, in e-book format. I would like to find a publisher (not self publish) interested in print and/or audio book publication of the novel. Would also consider POD, but only for the cost of production, no royalties.

thank you, Richard A. Herman 250 Grant Ave, Eatontown, NJ 07724-1405 732/578-0401 Fax 732/653- 0234 richherm@yahoo.com

This newsletter has a circulation of 41,000+.
You must know several authors and publishers who don't receive it.
Why not forward it to them?



C. ParaSales



**SELLING OUT/PARTNER WANTED/POSITIONS OPEN/TITLE CLOSEOUTS/
PUBLISHER SOLICITED/RIGHTS.** Send your selling-out company or inventory items to DanPoynter@ParaPublishing.com. Put "ParaSales-Selling Out" in the subject line.

SELLING

1.

(Your request could be here)

You are in the information business.
This newsletter is information.
Forward it to your publishing colleagues now.





D. ParaReviews



REVIEWS SELL BOOKS. Reviews make a book stand out. We can help each other by posting (five star) reviews at Amazon.com, B&N.com, BooksAMillion.com and other web sites.

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IF YOU WANT YOUR BOOK REVIEWED on Amazon.com, B&N.com, etc, list it here in Publishing Poynters Marketplace (no charge). You must be willing to send a book and promotional materials (review-book package) to readers of Publishing Poynters Marketplace who contact you (usually 5 to 10 copies). Include the number of pages in your description and for children's books, list the age level for which the book is written. Make sure the book is already listed at Amazon.com.

Just send your request and description to DanPoynter@ParaPublishing.com
Draft your request so that I do not have to edit it. Make it SHORT (100 words max), no italics or bold type. Just describe the book in a few words; don't send a lengthy review of it. Lengthy submissions will be returned for rewriting or ruthlessly cut. Reviewers only need enough information to see if they have expertise and an interest in your category. Supply full contact information including your email address. Write the draft as it should appear so that I do not have to do more than Copy\Paste. Put "Review Wanted" in the subject line.

OFFERED FOR REVIEW:

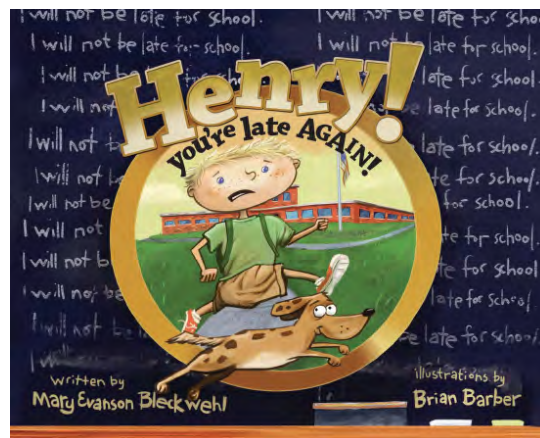
1. Using Dan's publishing pointers I've started a publishing company, Shipyard Press and have three **maritime books** on the market. I'm looking for a reviewer familiar with maritime subjects to review these three books and others to follow. Please see the webpages for information on the books, then let me know if you are willing to write a five star review for Amazon, for each of the books. As an added incentive, I'll include another marine book from my personal library with each copy to review. Build your maritime library the easy way. see the books for review at: www.shipyardpress.com

--Conrad Brown
editor@shipyardpress.com

2. Henry! you're late AGAIN! a children's picture book for ages 4-9.

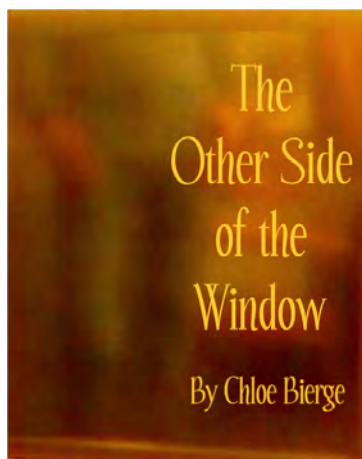
A first grader named Henry is late for school time and time again and has to face the big bad wolf school secretary every time he's late. One day he arrives especially late and finds out there's no school for students. He is left to spend the day with you know who.

I am seeking reviews. For review copies, email mary@marybleckwehl.com or visit my website www.marybleckwehl.com



3. What if you knew something, but no one would believe you? That's what happens to Savannah Bloom, a small-town journalist who unwittingly becomes the central figure of the national story she uncovers. Not only must she must find out who is watching her from her own computers, she must prove that she is sane.

I have just published **The Other Side of the Window**. It is a thriller/suspense/romance. I would like reviews. It's in e-book format. Please send requests to me at ChloeBierge@aol.com.

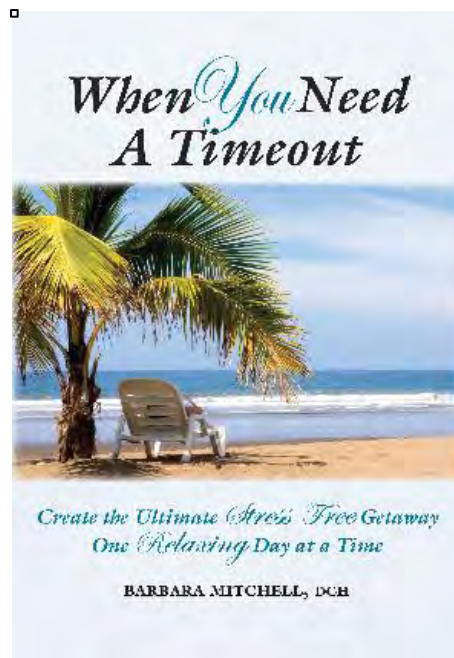


4. When You Need a Timeout eBook

Nominated for Global eBook Awards

Feeling irritable, fatigued, and overwhelmed lately? These are signs of your body under stress. Before stress takes its toll on you, try this easy RX: the stress-busting exercises and coping strategies in **When You Need a Timeout**. Breath work and visualization exercises you can do on-the-spot to instantly relax, improve your mood, lose your anxiety, control your anger, and lower your blood pressure. Recommended reading before and after meeting stressful people, places, and events.

This book follows true stories of women who learn techniques that undo years of damage caused by stress. Try the interactive relaxation exercises, motivational



examples and diet tips. Sample meditation, journaling, and pampering at-home spa routines. Put yourself first for a change and recapture your joie de vivre! Less fatigue. More energy. Includes the top five stress management techniques (BAMVP) for mind, body rejuvenation as featured by the author on The Balancing Act Lifetime Television.

Softcover: 117 pages, ISBN: 978-0-9820209-0-6, Author: Barbara Mitchell DCH
Ebook Available at [Amazon.com](https://www.amazon.com) and [Smashwords.com](https://www.smashwords.com)

For eBook review copy please contact: drbarbara@thecalmingbreath.com
www.thecalmingbreath.com

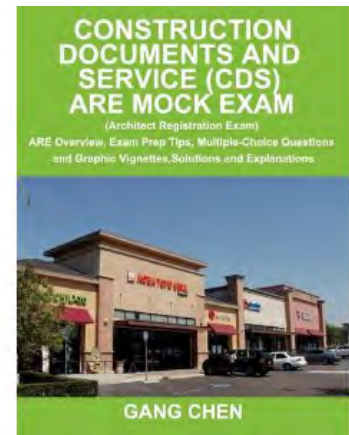
5. Construction Documents and Service (CDS) ARE Mock Exam (Architect Registration Exam): ARE Overview, Exam Prep Tips, Multiple-Choice Questions and Graphic Vignettes, Solutions and Explanations. **ISBN:** 9781612650005

To become a licensed architect, you need to have a proper combination of education and/or experience, meeting your Board of Architecture's special requirements, as well as passing all seven divisions of the Architect Registration Examinations (ARE).

This book provides an ARE exam overview, resources, exam prep and exam taking techniques, tips and guide, a realistic and complete set of Mock Exams, solutions, and explanations for the Construction Documents & Service (CDS) Division of the ARE. This book covers the following subjects:

1. ARE, IDP, and Education Requirements
2. ARE Exam Content, Format, and Prep strategies
3. Bidding Procedures and Documents
4. Codes and Regulations
5. Environmental Issues
6. Construction Administration Services
7. Construction Drawings
8. Project Manual and Specifications
9. Contractual Documents
10. Project and Practice Management
11. Two Building Section Vignettes with Step-By-Step Solutions Using NCARB Practice Program Software

This book includes 100 challenging questions in the same difficulty level and format as the real exam (multiple-choice, check-all-that-apply, and fill-in-the-blank), and two graphic vignettes. It will help you pass the CDS division of the ARE and become a licensed architect!



For an eBook review copy, please e-mail Gang Chen at aa_gangchen@yahoo.com

6. I have my novel, *Pestilence*, available in paperback and Kindle forms at Amazon, but I lack reasonable exposure for the book. Please list my offering to submit copies to reviewers you have contacts with. They should be advised I wish to offer *only* the ebook version to reviewer requests (to minimize my promotional expenditures). I've included the Press Release here, as an appetizer to the storyline:

FOR IMMEDIATE RELEASE

Contact Information: Gary Towner

1716 Oak Drive

Fernley, Nevada 80408

775-835-0998

<http://www.garytownersavailablenovels.com>

100240@MSN.COM

Horror/Sci-Fi Novel

Pestilence

(WGA 1350205)



Army Colonel Pox, under orders to vacate an underground research bunker at the close of World War II, illegally buries toxic waste in an isolated Kansas field not far from the town of Keyly. He moves to cover his tracks with the murder of his own troops who threatens to expose him. Forty-five years later, a brown odorous slime saturates a farmer's storage bin filled to the brim with crops grown from a new experimental seed. It is the beginning of a great tragedy.

Agriculturist Ronald Huntly retires from the Army and he takes a motorcycle jaunt along the southern Florida coast. He stops for a beer at Smokey Joes bar where a phone call informs him his mother has just died. Huntly races to Keyly to attend the funeral. Seeing the need, he decides to settle down, intent on helping the impoverished farmers in the area improve their crop yields. But, he finds the finicky townsfolk continually prove unworthy of his humanitarian efforts to support them. The one exception to the rule being the Mayor's daughter, Sandy. The two strike up a lop-sided love affair that Huntly is powerless to resist. However, unbeknownst to anyone, not long after his arrival, the contaminated crops soon cause hoards of grasshoppers to mutate into carnivorous killers. Huntly's becomes the first to discover the emerging mutant's murderous intent. In mind numbing pain-he runs away after a swarm attack he barely survives.

Huntly escapes Walter Reed, after mid-treatment for his mental and physical wounds, with a little help from his pretty nurse Roxanne. He hurries back to Keyly to warn the locals of the peril they are just beginning to suspect is approaching. He knows only too well that now he will most likely have to again face the terrifying mutants. But he arrives too late. After a particularly devastating mutant raid on Keyly, everyone seeks refuge in the town church. The sighting of Army troops accumulating nearby is welcomed at first, but their orders are to eradicate more than mere mutinous insects. Even though the

Army vigorously engages the incredibly huge swarms of the flying scourge, the military and civilian death toll quickly rises exponentially. Consequently, the church Reverend is horrified by the carnage inside and outside his church. He regresses into a series of apocalyptic ravings until it is obvious to all he has been driven insane by a secret he has harbored for more than 40 years.

Huntly feverishly acts on a plan he has devised to save the town and its people. But, mostly due to intrigue, he is powerless to save everyone. In a surprise admission, Roxanne reveals to Huntly a startling relevance; she also has been harboring a dark secret; this one shatters Huntly to his core. Now, Huntly concludes, he must rise above his seemingly insurmountable external obstacles, not to mention his formable personal demons, without the blessings of the locals that initially hated him, without the compassion of the women he thought he loved, and despite the awesome might of the U.S. Government.

Published by Small Dogma Publishing and available in paperback and Kindle form at Amazon. Also, Barnes & Noble and Books a Million has it.

7. Title: **Cookies for Dinner: the tales of two moms in their quest to survive motherhood**

ISBN: 978-1-935052-51-7

Authors: Pam Johnson-Bennett and Kae Allen

Publisher: White River Press

Category: motherhood humor, parenting, memoirs

Page count: 202

Publication date: July 5, 2011

Description:

Mothers don't need another "how to" book on parenting. What they need is to know that they're not the only ones who have stood on the checkout line while still in their pajamas! Two mothers reveal their imperfections through hilarious true stories. They tell about how one learns the poop capacity of a car seat, what to do when your child locks you out of the house in less-than flattering swimwear and facing the fact that your breasts will be treated like a fast food take-out window or that a ravenous infant can create more suction than industrial-grade vacuum cleaners.

--Renee Stephenson, pam&kae twoloons contact@twoloonsandabook.com
www.twoloonsandabook.com



8. More "KIDS IN THE ALLEY" Tales

By ... Albert C. Bender

"Synopsis" "More Memorable Moments of my little friends and I growing up in Northwest Philadelphia in the thirties"

The Thirties were a time when Americans were facing the gloomiest, and the most non-promising economic outlook they had ever known.

Yet, those were the moments when as a boy, and with his little friends, played together behind the "Row Houses" that we lived in. We played in the schoolyards, on hills and in the woods, and enjoyed the camaraderie of each other.

This Edition is a follow up to my first book, which is titled, "JUST US KIDS IN THE ALLEY." This new "Edition" will focus on 'more' of those zany, hilarious and happy moments, as kids, growing up in Northwest Philadelphia in the thirties. Yes, it was the "thirties," But, we were a carefree group, us alley kids, in spite of the dangers that lie ahead in the world. A world to us that was alien, and a million miles away in our thinking at the time.

Alcben31@msn.com

9. Dumped five days before her wedding, Cassandra Hall decides not to waste the honeymoon.

She sets off to London. What was supposed to be her dream week turns into a nightmare time of introspect, self-doubt. Then she meets James, literally falling at his feet in an attempt to save his Afghan hound from colliding head on with the traffic.

James is witty, charming, too good-looking and also—not available. Despite this, Cassie is captivated by him. What follows is a week of fun, companionship and a bonding Cassie has never experienced.

James, sensing Cassie's unhappiness, goes out of his way to make up for her jerk of a fiancé's rejection. He is drawn to her vulnerability—something he finds disturbing, threatening to shatter all he thought he knew about himself. Cassie, he senses, is falling in love with him. He ought to back away but cannot. Cassie bravely makes her true feelings known and when he rejects her, he knows he has broken her heart. He is left confused, guilty because...James has a secret.

--Viviane



<http://corfu-author.tripod.com>

<http://myspace.com/chicholina>

<http://viviane-brentanos.blogspot.com>

http://museithotpublishing.com/index.php?option=com_content&view=article&id=68&Itemid=82

Viviane Brentanos, author of Womens Contemporary Fiction

Feel free to browse around my new web site.

<http://Corfu-author.tripod.com/>

www.myspace.com/chicholina

10. How many times can a girl hear, I think you're cute, but let's just be friends? Guys either think Jane Harris is Plain Jane or cute, and she never knows if by cute they mean cute like your little sister is cute or something else. Once people take the time to get to know her, they find out there are many layers to her. Jane is sarcastic, spunky, and a little bit on the obsessive side. She also makes you wonder how one person's hard wiring can be so messed up when it comes to relationships.

Phone: (801) 566-8658

E-mail: info@soniaashby.com

Postal mail at: 2316 West 8540 South
West Jordan, UT 84088



11. Early endorsers of **The Below-the-Tracks Kid** are unanimous in their praise of the non-fiction author's ability to articulate the problems of his youth, skillfully interjecting humor and lessons learned.

The relative innocence of his generation is put in an identity lineup with year 2000-plus. Yet readers young, twenties/thirties, and retirement-bound will come-up smiling. Lots of plusses and very few negatives.

I am seeking reviews. For a review copy, contact: fischeral@att.net

12. *El Idioma es Música* ("Language is Music" Spanish version)



Diviértase y aprenda idiomas con facilidad. Escuche música y programas de radio, vea televisión, asista a eventos culturales, hable con otras personas y en general disfrute del proceso de aprender otro idioma. No tiene que pasarse el día estudiando conjugaciones de verbos ni sufrir pesadillas con su profesor atizándole con una estaca por sus errores de pronunciación. Aprenda idiomas de forma económica. Los consejos gratuitos y económicos, así como los más de 90 recursos de Internet, le permitirán aprender idiomas sin tener que gastar dinero en boletos de avión, profesores y programas intensivos. No tendrá que salir de su casa, ni mucho menos del país. Aprenda más rápidamente que en las típicas clases de "memorizar y recitar" usadas en escuelas y universidades.

Contact: Susanna Zaraysky (info@kaleidomundi.com), Website: www.elidiomaesmusica.com

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Susanna Zaraysky, Author of: *El Idioma es Música*, *Language is Music*, *Travel Happy*, *Budget Low*

info@kaleidomundi.com www.createyourworldbooks.com Telephone: [+1 408 426 5486](tel:+14084265486)

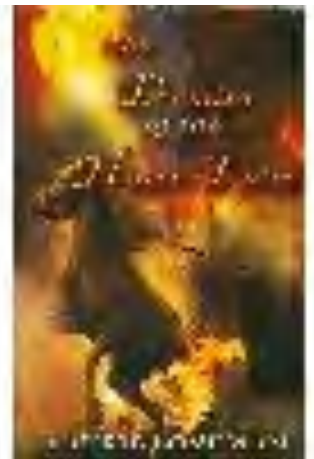
13. DEMISE OF THE HORSE FAIRY

ISBN 978-1-45058-538-5

700 pages

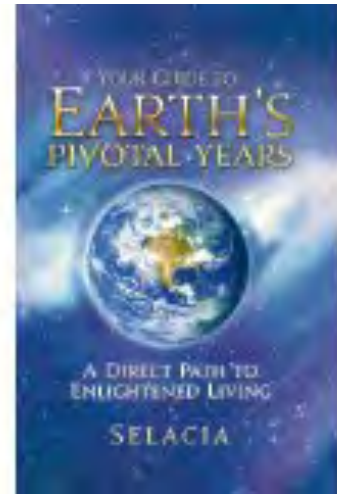
Gangster Bobby Darvey is out to avenge his cousin's death by destroying horsewoman, Laura Darvey, and Fire Chief Jake McCann. Thirteen starved horses are saved in the process as Jake teams up with Bobby's top man, Benjy Talbot, to stop Bobby from carrying out his plans for vengeance.

If you would like to review this 4th book in the Firehouse Family Series in Amazon.com and Barnes & Noble, please contact me at lloveman@windstream.net or through my website, www.laurieloveman.com . I can provide a PDF file or print book.



14. Your Guide to Earth's Pivotal Years: A Direct Path to Enlightened Living by Selacia.

The Earth is at a precipice; there is a sense of urgency about the world and our place in it. The author addresses these times of great change, prophecies, our future, and the vital role of divine changemakers. This book helps you to comprehend what the paradigm shift really means for you and everyone on Earth and gives you a new appreciation of Earth's pivotal years with your own take-action guide. It includes practical tools for navigating change and advancing spiritually and describes specific options for powerfully creating a more light-filled world. For free excerpt, review copy, and info: Selacia@Selacia.com, <http://EarthsPivotalYears.com>.



--**Selacia**, Intuitive Healing Worldwide

Be a Hero!

Your publishing colleagues will think you are thoughtful and generous if you forward this ezine to them.



E. ParaCoop



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Friends help friends.
Publishing friends forward this ezine to their publishing friends.





Announcements

1. YOUR (FRÉE) LISTINGS should be tight and complete. We do a minimum of editing; what you send is what we'll print. Remember to include your email address.

2. WE WILL NOT REPEAT LISTINGS within a six-month period. If you want an item to appear more often, send your CC# and we will charge you \$29 for each repeat.

3. THIS ISSUE OF THE MARKETPLACE CAN BE FOUND AT
<http://parapublishing.com/sites/para/resources/newsletter.cfm>

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Please make the change now.

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The Small Print

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