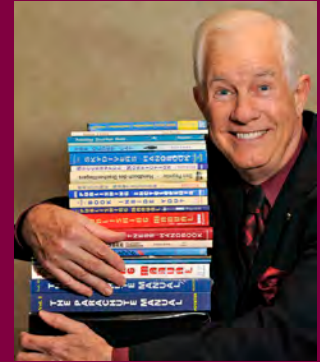




Publishing Poynters Marketplace

*A Publishing Poynters supplement about
Buying, Selling and Reviewing.
Authors and publishers helping each other.*



August 2011. Copyright © Para Publishing LLC. ISSN: 1530-5694.
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For the Small Print, scroll to end.

IN THIS ISSUE OF THE MARKETPLACE

- A. ParaStories**-Stories/Information Wanted
- B. ParaWants**-Publishing Items, Services & Help Wanted
- C. ParaSales**-Companies/Properties/Jobs/Rights to buy or for sale/Remainders
- D. ParaReviews**-Reviews on Amazon and B&N wanted
- E. ParaCoop**-Co-operative marketing programs. Offer/Join.



ParaNews

These are exciting times in the book business. There are changes, growth, and opportunities. Authors have the most valuable part: content. Read, learn, and get out in front. Spend your time on where publishing is going not on where it is.

AUTHOR SUMMER SCHOOL

Whether you're just at the idea stage of writing your bestseller, you've got a book half written that you're finding impossible to finish, or you're one of those rare people who has actually written a book (good for you!) except you couldn't sell more than a few to save your life, you're stuck and you realize you can't go anywhere without a little help.



It's time to go back to school!

Learn what you can do -- to write, publish, and sell millions of books in a special "Author Summer School" Only THIS summer school is taught by experts who will cover only what authors and aspiring authors need to know and leave out the fluff.

And the good news is that tuition is F-R-E-E!

Click here Now to learn more, claim your full scholarship and enroll.

<http://authorbestseller.com/dap/a/?a=17>

DO YOU PUBLISH CHILDRENS BOOKS? CPSIA Alert

Last week, the Consumer Product Safety Commission (CPSC) voted to implement a 100 parts-per-million (ppm) limit on lead in substrates for products intended primarily for children 12 years of age or younger.

The limit is retroactive—unless Congress acts, on August 15, you cannot sell affected products that are on your shelves or in transit from manufacturers.

<http://bit.ly/pBIORO>



WINNERS TO BE ANNOUNCED FOR THE GLOBAL EBOOK AWARDS
Award ceremony to be held in Santa Barbara, August 20.



Dan Poynter's
Global eBook Awards

See <http://awardsforebooks.com/awards-ceremony-2011/>

READING GROUPS MOVING TO EBOOKS

Reading group members are increasingly choosing ebooks and ereaders over traditional print books, according to a survey by Reading Group Choices (RGC).

The survey shows that 25% of reading group members are using ebooks,

<http://bit.ly/pcgO8P>

L.A. TIMES CUTS REVIEW FREELANCERS

Los Angeles Times

The *Los Angeles Times* book review laid off all of its freelance book reviewers and columnists on July 21.

<http://bit.ly/q7EFbp>

Do you have an ebook?
Do you know an author or publisher of ebooks?
Forward this announcement to them.
They will appreciate you.



A. ParaStories



STORIES/INTERVIEWS/INFORMATION WANTED

NEED STORIES to flesh-out your book? List your wants here. Focus on a single topic and provide your contact information. Write tight: limit your listing to 100 words. Conform to the format so we can Copy\Paste and do not have to edit. Send your listing to DanPoynter@ParaPublishing.com Put "Stories Wanted" in the Subject line of your email. There is no charge for listings.

WANT TO CONTRIBUTE YOUR STORY? Contact requesters directly. Do not send stories, etc. to Dan.

STORIES REQUESTED:

1. I'm a spiritual director writing a book addressing the **current changes happening on a global level and how people are finding peace despite appearances**. There's an ever-increasing spiritual awareness happening within the hearts of many, in seeming contradiction to world events.

I'm looking for stories demonstrating this awakening that attest to the recognition of a higher power; stories of average people touched by a force beyond themselves that changed their life or way of thinking about what is possible. Some would refer to such events as Angel stories, intuitive insights, or Divine interventions.

I can be contacted at:

Nancy Montani, ladolcevida19@cox.net, 480-353-1071

2. Surviving Your Mother-in-Law: Looking for short one sentence quotations/advice for new brides on how to get along with their mother-in-laws (even if the MIL isn't so nice). Please provide your first name and the number of years you've had your MIL. Topics include – managing emotions, communication, boundaries.

Thanks, Jennifer Please Email: jenniferjfonseca@gmail.com.

Jennifer Fonseca

Professional Speaker & Author

[Jen's Blog | Click Here to read it!](#)

[Jen on You Tube](#)

jennifer_fonseca@comcast.net

+1 561 252 7998

(Your story request could be listed here--at no charge.)

Please help us help our readers.
Forward this Marketplace newsletter to your colleagues in publishing.



B. ParaWants



ITEMS/SERVICES/HELP WANTED. This is a new section where book- and publishing-related items and services may be posted. Send your wants to DanPoynter@ParaPublishing.com Put "Item/Service Wanted" in the subject line.

If you supply a solicited item, contact the poster directly. Do NOT write Dan Poynter. If you know of a supplier, please help the poster by writing him or her.

If you are a supplier looking for customers, see <http://parapublishing.com/sites/para/resources/supplier.cfm>

ITEMS/SERVICES/HELP WANTED:

1.

(Your notice could be here. No charge.)

This newsletter has a circulation of 41,000+.
You must know several authors and publishers who don't receive it.
Why not forward it to them?



C. ParaSales



**SELLING OUT/PARTNER WANTED/POSITIONS OPEN/TITLE CLOSEOUTS/
PUBLISHER SOLICITED/RIGHTS.** Send your selling-out company or inventory items to DanPoynter@ParaPublishing.com. Put "ParaSales-Selling Out" in the subject line.

SELLING

1. Jiffy mailing bags. I am moving to Panama. Back in the days when I had 8 books in print, and various other media, I used to ship. I over bought large boxes of **jiffy bags**.

I have 4 x size 4, one size 5...all unopened. Do you know anyone who ships who would take them for a reasonable price? Cheaper than PO or Fed Ex!
Location: Massachusetts.

Elizabeth Noble, en@elizabethnoble.com, 508 432 8040

(Your request could be here)

You are in the information business.
This newsletter is information.
Forward it to your publishing colleagues now.





D. ParaReviews



REVIEWS SELL BOOKS. Reviews make a book stand out. We can help each other by posting (five star) reviews at Amazon.com, B&N.com, BooksAMillion.com and other web sites.

IF YOU WOULD LIKE TO REVIEW BOOKS in your area of interest/expertise, contact the listing publisher directly with your Postal address. Do not send your request to Para Publishing. Please award the book at least four stars or decline to review it. A review with fewer stars is harmful to sales. The book you receive is yours to keep. If you agree to review a book and receive it from the author, please let him/her know that you have and that you will contact them again after you complete your review.

IF YOU WANT YOUR BOOK REVIEWED on Amazon.com, B&N.com, etc, list it here in Publishing Poynters Marketplace (no charge). You must be willing to send a book and promotional materials (review-book package) to readers of Publishing Poynters Marketplace who contact you (usually 5 to 10 copies). Include the number of pages in your description and for children's books, list the age level for which the book is written. Make sure the book is already listed at Amazon.com.

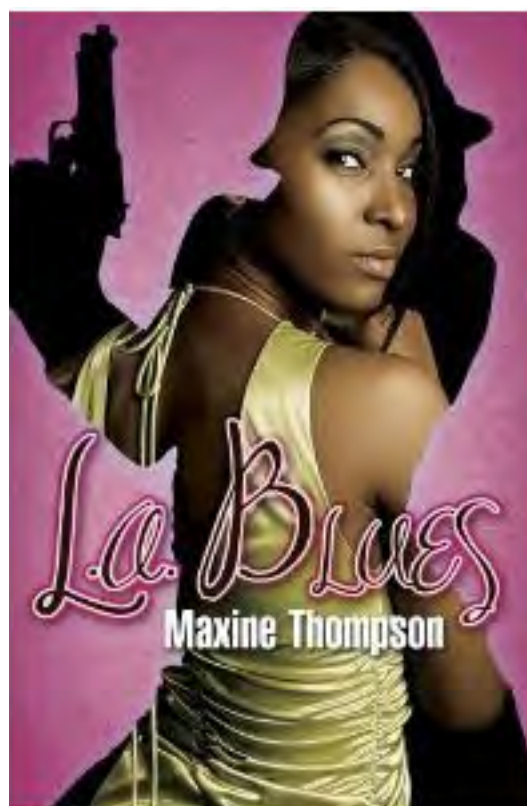
Just send your request and description to DanPoynter@ParaPublishing.com
Draft your request so that I do not have to edit it. Make it SHORT (100 words max), no italics or bold type. Just describe the book in a few words; don't send a lengthy review of it. Lengthy submissions will be returned for rewriting or ruthlessly cut. Reviewers only need enough information to see if they have expertise and an interest in your category. Supply full contact information including your email address. Write the draft as it should appear so that I do not have to do more than Copy\Paste. Put "Review Wanted" in the subject line.

OFFERED FOR REVIEW:

1. TALK LIKE A WINNER! 21 SIMPLE RULES FOR ACHIEVING EVERYDAY COMMUNICATION SUCCESS is the one comprehensive guidebook that effectively helps people master their conversational skills. The author is Steve Nakamoto, iVillage.com's Mr. Answer Man relationship expert, who shows people how to build stronger personal and professional relationships one conversation at a time.

For more information, visit his website at www.SteveNakamoto.com If you would like a free autographed copy to do an Amazon.com and/or B&N.com review, please email your name and address to Steve at info@stevenakamoto.com

2. Growing up in foster care, Zipporah "Z" Saldano never dreamed of becoming a police officer, but after she's rescued from a hostage situation during the LA Riots, she chooses a career in law enforcement. After ten good years on the force, Z is involved in a domestic homicide case gone awry. Her partner is killed, and Z is fired when alcohol is detected in her system. It's two long years before she gets sober and opens her own private investigation firm. Now Shirley, her former foster mother, is in need of Z's help. Someone has murdered her grandson, a high school basketball star, and she wants Z to find out who did it. Z soon finds herself in deeper trouble than when she was kicked out of the LAPD. What she discovers is a conspiracy much deeper than anyone would believe, and she finds her own life is in danger.



Maxine Thompson

<http://www.maxinethompson.com>

<http://www.maxinethompsonbooks.com>

maxtho@aol.com

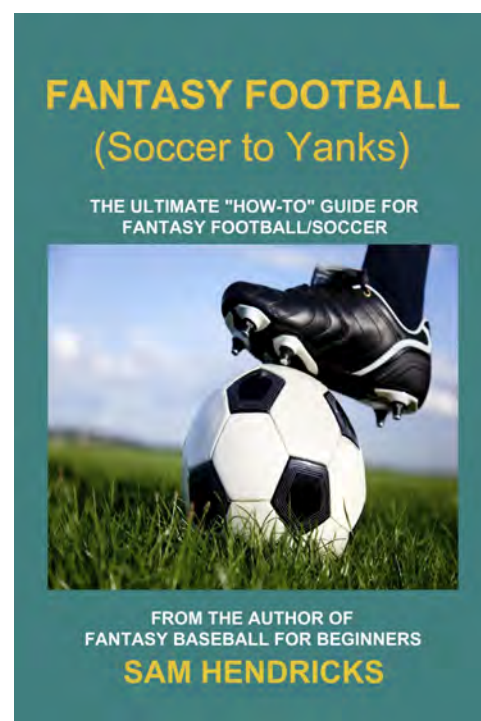
3. Fantasy Football (Soccer to Yanks): The Ultimate "How-to" Guide for Fantasy Football/Soccer.

244 pages. Paperback or ebook format.

The first book to comprehensively describe fantasy football/soccer and tell you how to win your league championship! Answers these questions: -Why play fantasy football (soccer)? -Where do I start? -How do I pick the right league? -How do I score points? -Who do I start each week? Provides: -Explanation of English Premier League, Major League Soccer and fantasy football/soccer rules -Draft Tips -Draft Strategies including traditional draft, VBD, auction and keeper -Vital Resources to help

Send review requests to Sam Hendricks at

info@ExtraPointPress.com



4. Melody and the Pier to Forever

ISBN: 978-0-9835014-0-4

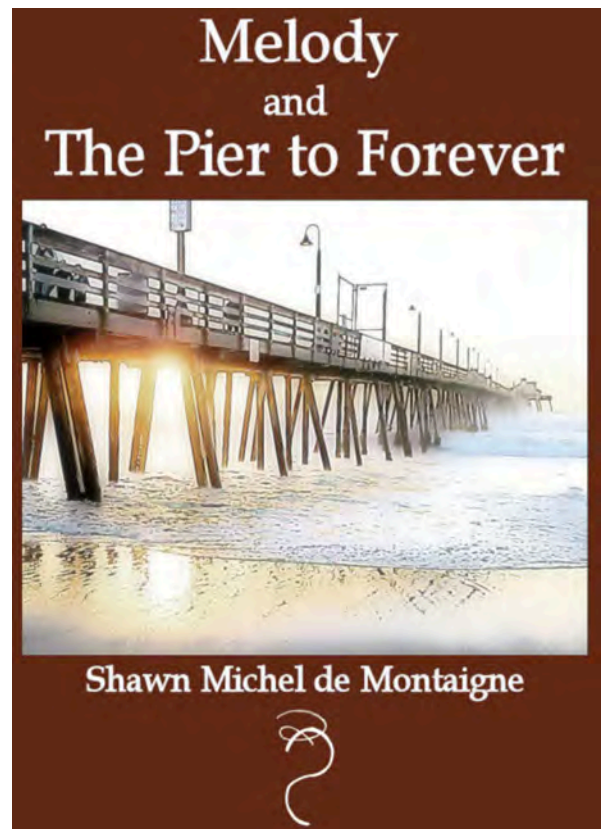
316,000 words (approximate)

The Pier goes on ... forever. Epic battles at sea, an undead soul-eating villain, the unbreakable bonds of friendship and love, and the courageous heroes who are called upon to rescue a doomed world ... This is just a taste of what awaits you in the pages of the epic fantasy saga Melody and the Pier to Forever.

If you would like to review this novel at Smashwords, Barnes and Noble, or Apple, please contact me at:

ThePierToForever@gmail.com. I will provide either a PDF file or a Smashwords coupon code so that you may download it in any format you desire.

--Shawn Montaigne



5. "Who Wrote the Gospels? Why New Testament Scholars Challenge Church Traditions."

Matthew, Mark, Luke and John did not write the Gospels says biblical historian Gary Greenberg in his latest book, "Who Wrote the Gospels? Why New Testament Scholars Challenge Church Traditions." At least, not the Matthew, Mark, Luke or John of Church tradition, he adds. Controversial as this view is, he notes, it is widely accepted among New Testament scholars that this is the case. Yet few members of the lay public know about this modern scholarly consensus, let alone why scholars hold these views. Greenberg provides easy-to-follow explanations of the scholarly arguments and provides numerous examples to illustrate the reasoning process leading to the conclusions adopted by the scholarly community.

The book is 198 pages long. I can be reached at info@peresetpress.com.

Gary Greenberg

Author

101 Myths of the Bible

Who Wrote the Gospels?

The Moses Mystery

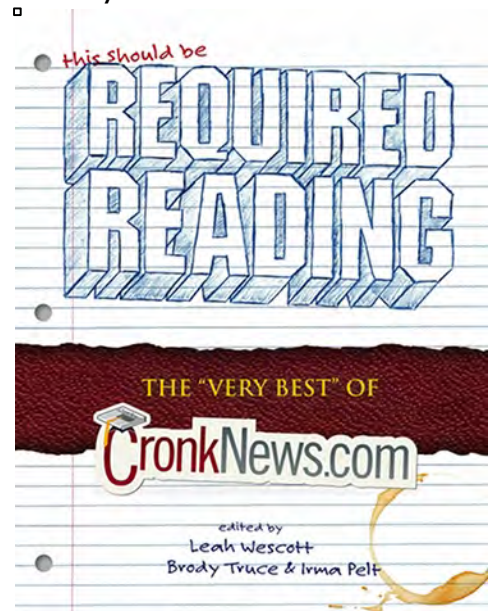
The Judas Brief

6. I'd like up to five reviews for my **historical novel, *The Robin Hood Chronicles***. There's no other Robin Hood book like it; it's based on the earliest ballad sources, on the sketchy information about a real Robyn Hod who matches the ballads' hero in one particular, and English history of the 14th century. I hope the reviews will be posted on amazon.com and elsewhere. For a copy of the book write samsackett@netscape.net.

Sam Sackett
www.samsackett.com

7. Loose Slips Press requests a review of **Required Reading: The Very Best of CronkNews.com**. Required Reading is an anthology of Onion-style satirical news stories based on the foibles of colleges and universities. The reviewer must have experience as a college faculty or staff member, or insider knowledge of higher education, in order to get the jokes. The book is a quick, entertaining read at 86 pages.

--Leah Wescott
 Editor-in-Chief
 The Cronk of Higher Education
editor@CronkNews.com
CronkNews.com



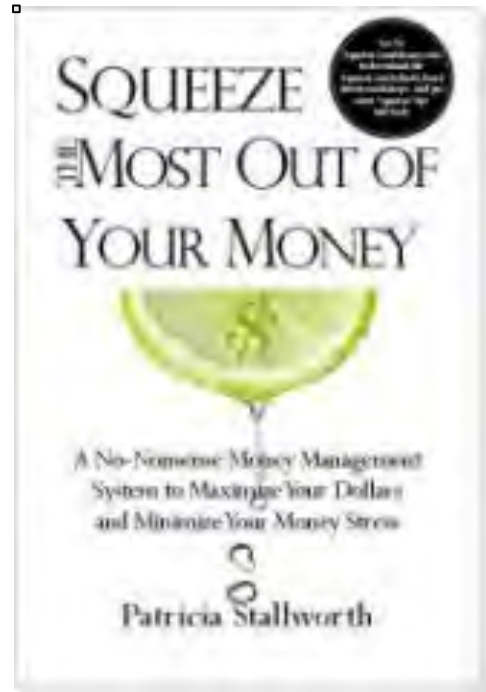
8. Fiction wrapped in fact. **My experiences of teaching and living in Peru** taken from diaries kept. Covers all aspects of Peruvian life and culture.

Fiction: Mosca Sobre Muro seeking work on elusive Peruvian Chronicle of Hugo Benavides and his changeling secretary, their helpers Charlie the disinterested teenager and a heavy wooden desk. Mosca has to complete a long interview of 20 questions before he is hired for a dangerous mission. The 20 clues are based on real character traits and values of Peruvian people.

--Mr Robin Cutts, robando@hotmai.co.uk

8. If you're being squeezed by your money, it's time to squeeze back! **Squeeze the Most Out of Your Money: A No-Nonsense Money Management System to Maximize Your Dollars and Minimize Your Money Stress** was written to help you do just that. 'Squeeze' covers the basics so you understand your financial situation and provides you with a step-by-step guide to start squeezing your money including tools to create a financial game plan as well as designing an investment program tailored to fit you. 'Squeeze' is a combination text, reference, and workbook that includes exercises, examples, and even coaches to help you put your money to work.

Paperback: 300 pages, ISBN: 978-0-9785502-7-1
(Ebook also available)
Author: Patricia Stallworth For a review copy,
please contact:



ps@patriciastallworth.com www.SqueezeYourMoney.com

Patricia Stallworth, MBA, RIA
PS Worth, LLC
www.patriciastallworth.com
3495 Peachtree Pkwy #Ste 114-133
Johns Creek, GA 30024
P: 404-429-8182

9. Review wanted for eBook: Kindle edition

Amazon link: <http://amzn.to/kyrTTo>

Wisdom Has a Voice: Every Daughter's Memories of Mother (Sneak Preview)

This compelling collection of twenty-five memoirs about mothers written by their daughters reveals a profound legacy between them. The stories run the gamut of mother-daughter relationships, from tenderhearted to difficult, from deep rapport to discord. Yet each story tells an authentic truth, extracts an understanding, finds wisdom. There are common threads of wisdom in this tapestry of international tales. We discover them in the context of extraordinary memoirs written with care and skill, each writer bringing insight into her experiences with mother or a mother figure.

Edited by Kate Farrell
Published by Unlimited Publishing, LLC

10. **Tennis Fitness for the Love of it: a Mindful Approach to Fitness for Injury-Free Tennis**

By Suzanna McGee

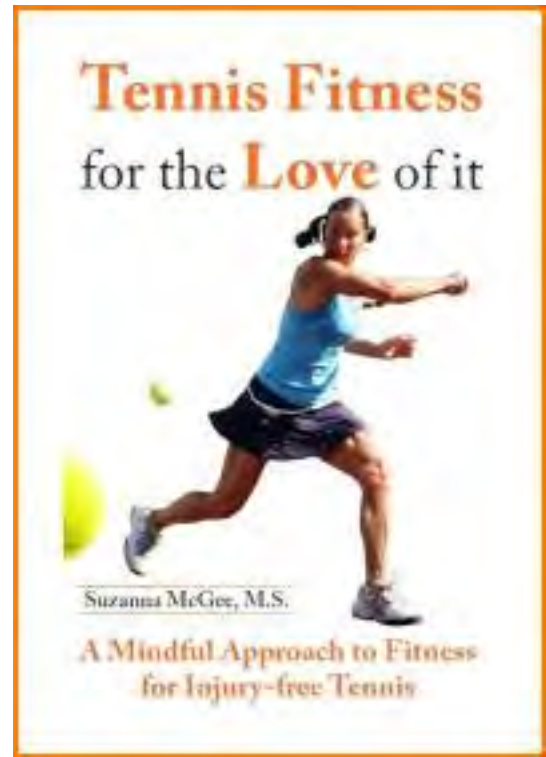
Non-fiction

Category: racket sports/tennis/fitness

ISBN: 0982949960

This book on injury prevention through applying mindful fitness is targeted to tennis players, but any racket sport player or any fitness enthusiast can use the techniques and exercises to prevent future overuse injuries.

Every tennis player at any age and skill level wants to play high-level tennis without pains and injuries. They strive for improvement but cannot train as hard as they wish to, because they hurt often. The book has practical advice on how to adjust the training to the requirements of the body, and how to achieve maximum tennis fitness that will improve performance and your tennis game. You will learn how to listen to your body and understand what your body is telling you, how to strengthen your weaknesses and balance your strengths, how to discover and correct your imbalances and thus prevent future injuries, and how to improve your tennis performance through mindful fitness. The book has 67 short chapters (1-2 pages) and 80 photographs. It addresses the Egoscue method of rebalancing the body, stretching, myofascial release, strengthening, and other performance elements such as nutrition, hydration, sleep and brain and eye training. The eBook is interlinked for easy navigation through the chapters, which can be read in any order.



For an eBook review copy, please e-mail Suzanna McGee at suzanna@tennisfitnesslove.com. More information is available on www.TennisFitnessLove.com

11. I'm looking for reviewers for my **YA sci-fi thriller, The Secret Lab.**

Here's the info about the book:

title: The Secret Lab

author: Steven M. Moore

genre: YA sci-fi thriller

blurb: Mr. Paws, Shashibala Garcia, and friends solve a mystery aboard the International Space Station. This eBook is geared to cat lovers and all readers tired of wizards, witches, warlocks, werewolves, and vampires and yearning for a sci-fi yarn that possesses the true magic of an honest extrapolation into the future.

availability: \$0.99 Kindle download from Amazon

I can gift anyone who wishes to review this book (up to a certain number, of course). However, I'm looking for honest reviews from adult persons that are familiar with YA books--please, no one under twenty-one.

Thanks.

Steven M. Moore

12. I am looking for reviews of my new book: **Sara's Gift: Comes the Crow.**

Sara Stillsen is fourteen and has a gift for healing animals, but no one knows about her secret in the small ranching community where she lives. With her spirit guide, a wolf-hybrid named Foxy, and Cherokee mentor, "Uncle Buck," she will discover the source of this gift. The crow is sent to protect and teach her about her gift. Sara will need to choose to continue the path of becoming a healer or walk away and be an ordinary teenager.

Title: Sara's Gift: Comes the Crow Author: Carol Stucki

ISBN-13 978-1-58982-793-6 ISBN-10 1-58982-793-7

Release Date: April 12, 2011

Page Count: 304

Binding: Soft Cover

Publisher: American Book Publishing

Distribution: Baker & Taylor

Author website: www.carolstucki.com

For review copies please email me: castucki@gmail.com

13. Take a deep breath. A quick dip into psychologist and meditation teacher Adele McDowell's new book will soothe your troubled soul and lift your spirits. *Balancing Act: Reflections, Meditations, and Coping Strategies for Today's Fast-Paced Whirl* brims and fizzes with mind-body wisdom. This gem of a book is a compendium of wit, insight, simple meditations, and helpful coping strategies. *Balancing Act* can be read from cover to cover. Or opened at random to reveal tools and perspectives to quiet your mind, relax your body, and improve your health and sense of humor.

Skye Wentworth, Book Publicist

978-462-4453

skyewentworth@gmail.com

14. OFFERED FOR REVIEW:

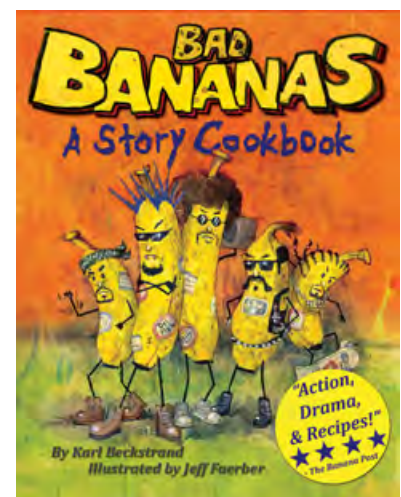
I have just published a book of **English idioms and expressions**. A number of interesting expressions and proverbs from other languages and cultures are also included. It is a book written mostly with foreigners in mind, but it is also a useful and fun collection for anyone who speaks English.

If you are interested in reviewing it, please contact me, Reza Mashayekhi, at easttwst@gmail.com.

Or, for more information, visit www.EnglishIdiomsAndExpressions.com



15. Bad Bananas--a wisecracking picture book about a bunch of bruisers--with 7 yummy recipes that save families from "I'm bored" disease. While banana characters try crazy stunts and start turf wars, this cautionary cookbook provides tasty, low-sugar recipes (including banana muffins, smoothies, cookies and pancakes--more recipes and fun at Premiobooks.com). The perfect family activity, Bad Bananas facilitates easy, funny, hands-on fun (ages 4–12). 24-page, perfect bound, 8"x10" soft cover picture book with minority character, 320 words, by Karl Beckstrand, illustrated by Jeff Faerber, Premio Publishing & Gozo Books, LLC (worldwide rights 2011), Ingram, Baker & Taylor, Follett/BWI, Brodart, Bn.com/NOOK, Kindle/Amazon, ISBN: 978-0-9776065-1-1



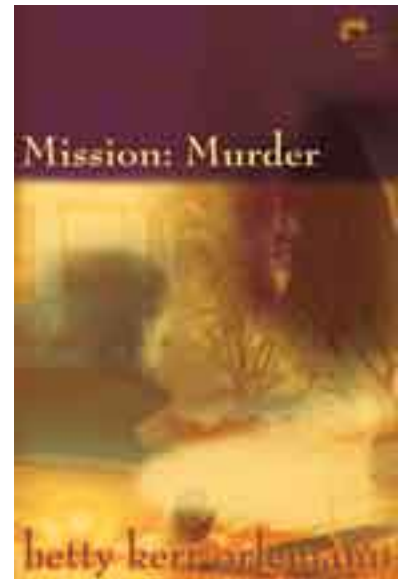
Premio Publishing & Gozo Books, LLC
Premiobooks.com

16. First title in the Hattie Farwell Mystery Series

Mission: Murder

by Betty Kerr Orlemann (Member: Sisters in Crime, Red Hat Society)

With the single impact of a hit-and-run incident, octogenarian Hattie Farwell is forever jolted out of a comfortable retirement in rural Bucks County, Pennsylvania, and flung into the world of high-stakes political intrigue, when her best friend is killed leaving a concert in Philadelphia. Suddenly, a grieving Hattie is drifting amid a web of deceit and the uncomfortable dynamics of the family her friend left behind. Meanwhile, the incident begins to look less like an accident and more like murder. But who would kill sweet, gentle Annie...and why? Once Hattie convinces the police to investigate, their efforts turn up more questions than answers, and her patience wears thin. Finally, aided by Annie's two grand-daughters and her own huge dog, Wolf, Hattie sets out to pursue her theories about what might have happened to her dear friend. Between Wolf's nose for trouble and Hattie's determination to solve the murder no matter what it takes, she finds herself navigating an unsavory—and increasingly dangerous—path to the truth. Tag along as America's latest unlikely sleuth uncovers the ugly underside of political campaigns, marital infidelity, and more than one old family secret that someone will stop at nothing to keep hidden.



WINNER, IPPY Silver Medal for Best Regional Fiction

Published by: ShadowDance Press, an imprint of Word Forge Books

\$12.95

Mass Market paperback: 5.5" x 8.5" / 360 pages

ISBN-13: 978-09771329-1-1

Genre: Fiction

Category: Mystery

URL: missionmurder.com

Mary Shafer, Publisher

Word Forge Books

PO Box 97 • Ferndale, PA 18921

610-847-2456 - phone

267-239-8050 - fax

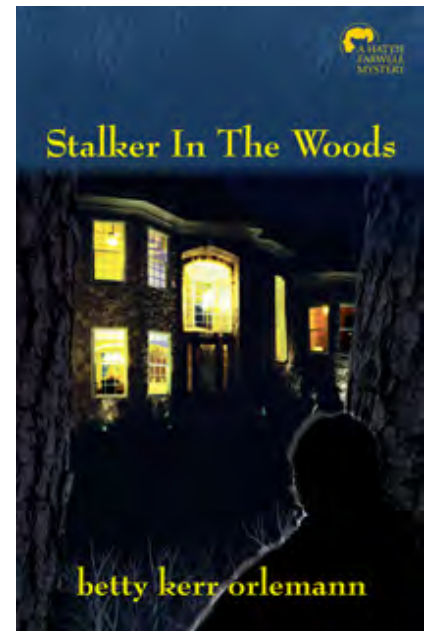
publisher@WordForgeBooks.com

17. Second title in the Hattie Farwell Mystery Series

Stalker in the Woods

by Betty Kerr Orlemann (Member: Sisters in Crime, Red Hat Society)

Life's been quiet for Hattie Farwell and her huge dog, Wolf, since the loss of Hattie's friend Annie. But things are about to heat up in Plumsteadville. Forced to sell 100 acres of her property when money gets tight, Hattie's sensitive to who might move into the new development built there. But she quickly strikes up a warm friendship with young mother Donna Atkins. Donna's two lively girls bring the energy of youth back into Hattie's world, and Wolf finds them wonderful playmates. Hattie and Wolf soon become very fond of the little family of new neighbors. Before long, though, strange events have Hattie asking some disturbing questions. Who is the bearded stranger who seems to be stalking her new friends, and what could he possibly want? Is there something darker lurking beneath the surface of her new neighbors' sunny life? And could all this have anything to do with the strange rash of unexplained murders taking place around Hattie's normally peaceful home? Whatever's going on, Hattie doesn't like the strong feeling that the lurker means them harm, and Wolf seems to have the same idea. Follow our sleuths through the pulse-pounding climax that turns the usually serene woods of Bucks County into a frightening place!



Published by: ShadowDance Press, an imprint of Word Forge Books

\$12.95

Mass Market paperback: 5.5" x 8.5" / 176 pages

ISBN-13: 978-09771329-4-2

Genre: Fiction, Category: Mystery

URL: stalkerinthewoods.com

Please write to publisher@wordforgebooks.com to make your request. Include your postal mailing address, and where you plan to post your review.

Mary Shafer, Publisher

Word Forge Books

PO Box 97 • Ferndale, PA 18921

610-847-2456 - phone

267-239-8050 - fax

publisher@WordForgeBooks.com

18. ***Where Do Recyclable Materials Go?*** written by Sabbithry Persad had several successful reviews and we'd like to extend the offer to anyone else wishing to review the book on *Amazon* and *Barnes & Noble*.

Description:

Follow Bubbles and the recycling truck ... to the MURF. The Materials Recovery Facility! Find out how papers, plastics, metals and glass are collected, sorted and baled to be made into new products. After their dog Bubbles chases after the recycling truck, Tiana and her family set off on a search to the Materials Recovery Facility, learning about recycling along the way. Exploring the MRF on their adventure, they see how papers, plastics, metals, and glass are collected, sorted, and baled, and then sent to be made into new products. Based on facts about the process of recycling in industrial countries, this educational picture book will help children understand the importance of recycling to save natural resources, as well as how they can take action in their own communities.

Where Do Recyclable Materials Go?

by Sabbithry Persad

ISBN: 978-0-9812439-0-0

Publisher: Firewater Media Group (April 2011)

40 pages; Full color illustrations throughout; Ages 5 and up; Fun Facts and Activities

Visit the website: <http://www.garbologykids.com>

Contact for review copy:

Firewater Media Group, P.O. Box 65001, RPO Chester, Toronto ON M4K 3Z2

info@firewatermediagroup.com

19. American Indian Mafia, An FBI Agent's True Story About Wounded Knee, Leonard Peltier, and the American Indian Movement (AIM)

Former FBI Agent in charge Joseph Trimbach documents falsities and controversies surrounding the legacy of the American Indian Movement, the takeover of Wounded Knee village in 1973, the legal case against Leonard Peltier (convicted in the murder of two FBI Agents in 1977), and the murder of Anna Mae Pictou Aquash in December 1975. Billed as the "history book they do not want you to read," Mafia weaves a far different story about the AIM leadership than appears in books, documentaries, and encyclopedias.

Seeking review. For a copy, contact jamessimon500@comcast.net. For more information, see americanindianmafia.com.

James Simon www.americanindianmafia.com

20. **Class Act: Sell More Books Through School and Library Author Appearances**

Class Act is the definitive guide to promoting your message and selling books to schools and libraries. And it's not just for children's book authors: It's the ultimate how-to manual for authors of any title of interest to these audiences, detailing how to

1. spread the message they were passionate enough to write about in the first place
2. get recognized as an expert speaker
3. book speaking gigs and personal appearances
4. and ultimately, sell more books!

For a review copy please contact Barbara Techel at barb@joyfulpaws.com or visit my website www.promoteyourbooktoschools.com

Joyfully,

Barbara Techel

Award winning author of [Frankie the Walk 'N Roll Dog](#) book series

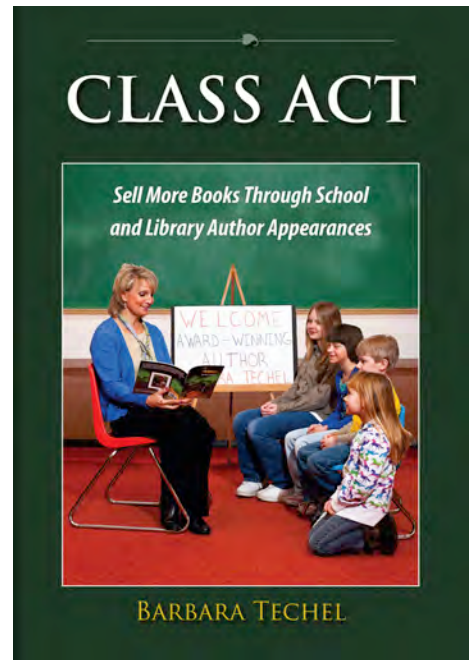
Website: [Joyful Paws](http://JoyfulPaws.com)

Email: barb@joyfulpaws.com

Phone: 920-377-1749

Invite Frankie to Skype with your [classroom](#) or [library](#)!

Follow Frankie on [Facebook](#), [Twitter](#), and [Blog](#)



Be a Hero!

Your publishing colleagues will think you are thoughtful and generous if you forward this ezine to them.



E. ParaCoop

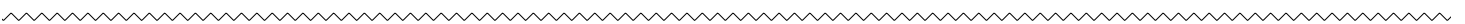


CO-OPERATIVE MARKETING PROGRAMS. Want other authors or publishers to join you in a mailing or share a booth at a fair? Whether you are buying or selling, list your wants here. Note your book genre/category.

CO-OP PROGRAMS:

1. CO-OP MAILINGS TO LIBRARIES, BOOKSTORES, ETC. The Publishers Marketing Association (PMA/IBPA) hosts a number of co-op programs. Join with other publishers to send flyers to libraries, send you books to book fairs, make category mailings, etc. See <http://www.ibpa-online.org/programs/programs.aspx>

Friends help friends.
Publishing friends forward this ezine to their publishing friends.





Announcements

- 1. YOUR (FRÉE) LISTINGS** should be tight and complete. We do a minimum of editing; what you send is what we'll print. Remember to include your email address.
- 2. WE WILL NOT REPEAT LISTINGS** within a six-month period. If you want an item to appear more often, send your CC# and we will charge you \$29 for each repeat.
- 3. THIS ISSUE OF THE MARKETPLACE CAN BE FOUND AT**
<http://parapublishing.com/sites/para/resources/newsletter.cfm>

4. CHANGE YOUR ADDRESS BOOK
 Dan Poynter's email address is
DanPoynter@ParaPublishing.com
 Your address book may show
dpoynter@impulse.net or another old address.
 Please make the change now.

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The Small Print

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PLEASE RECOMMEND THIS NEWSLETTER to your book colleagues. Just click on "Forward" in your email program.

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TIME TO SHARE. Please send your items for listing to DanPoynter@ParaPublishing.com

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 PO Box 8206, Santa Barbara, CA 93118-8206 USA. Tel: +1-805-968-7277; Fax: +1-805-968-1379; Cell: +1-805-448-9009. 530 Ellwood Ridge.  
[DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com) More than 500 pages of helpful information: <http://ParaPublishing.com>